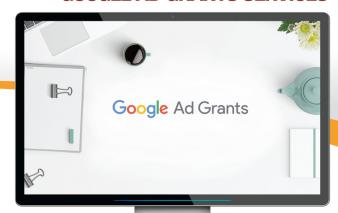


GOOGLE AD GRANTS SERVICES



GET THE HELP YOU NEED WITH GOOGLE AD GRANTS

Google Ad Grants offers eligible nonprofits \$10,000 per month for in-kind Google Ads advertising to promote their mission and grow

their nonprofit on Google search result pages. While Google Ad Grants offers a tremendous opportunity for nonprofits, it requires active maintenance and optimization to maintain the rules and eligibility requirements. Our team provides a range of affordable services to help you set up, maintain, and optimize your use of Google Ad Grants.

Google Ads Service Packages:	BASIC \$1,250	PLUS \$1,950	PRO \$2,500
Assistance setting up Google Ad Grants	√	√	√
Initial setup of Google Ads account	√	√	√
Initial keyword review and recommendations	√	√	√
Assistance with geo-targeting	√	V	√
Training on the Google Ads environment	√	V	√
Creation of a live dashboard		V	√
Creation of Google Ad Campaign, with up to 3 expanded text ads each	1	3	5
Creation of Conversion actions	1	3	5

Google Ads Eligibility Maintenance Packages:	BASIC \$2,000/month	PLUS \$2,500/month
Review of eligibility statistics	1/month	2/month
Keyword review and recommendations	1/month	2/month
Google Ad review and optimization	1/month	2/month
Optional status review call	√	√

ONGOING SUPPORT SERVICES

We also offer the following Google Ads support services to meet your specific needs — for one low hourly rate:

- Monthly review and reporting
- Campaign level reporting
- Keyword review and research

- Text ad review and optimization
 Landing page optimization and recommendations

Contact Us Today