



GET THE HELP YOU NEED WITH GOOGLE AD GRANTS

Google Ad Grants offers eligible nonprofits \$10,000 per month for in-kind Google Ads advertising to promote their mission and grow their nonprofit on Google search result pages. While Google Ad Grants offers a tremendous opportunity for nonprofits, it requires active maintenance and optimization to maintain the rules and eligibility requirements. Our team provides a range of affordable services to help you set up, maintain, and optimize your use of Google Ad Grants.

Google Ads Service Packages:

	BASIC \$1,250	PLUS \$1,950	PRO \$2,500
Assistance setting up Google Ad Grants	✓	✓	✓
Initial setup of Google Ads account	✓	✓	✓
Initial keyword review and recommendations	✓	✓	✓
Assistance with geo-targeting	✓	✓	✓
Training on the Google Ads environment	✓	✓	✓
Creation of a live dashboard		✓	✓
Creation of Google Ad Campaign, with up to 3 expanded text ads each	1	3	5
Creation of Conversion actions	1	3	5

Google Ads Eligibility Maintenance Packages:

	BASIC \$2,000/month	PLUS \$2,500/month
Review of eligibility statistics	1/month	2/month
Keyword review and recommendations	1/month	2/month
Google Ad review and optimization	1/month	2/month
Optional status review call	✓	✓

ONGOING SUPPORT SERVICES

We also offer the following Google Ads support services to meet your specific needs — for one low hourly rate:

- Monthly review and reporting
- Campaign level reporting
- Keyword review and research
- Text ad review and optimization
- Landing page optimization and recommendations

Contact Us Today

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