Cathexis PARTNERS

BLACKBAUD SERVICES

AFFORDABLE, RELIABLE SERVICES FOR BLACKBAUD CRM AND ONLINE FUNDRAISING PRODUCTS

Blackbaud offers a broad range of industry-leading cloud-based products for nonprofits. As a Blackbaud Solution Provider since 2008, we've helped hundreds of nonprofits set up and use their Blackbaud products to raise funds and spread the word about their mission. We're ready to help you, too.

Our Blackbaud Services:

Software setup and support — We help you set up and manage your Blackbaud software solutions to meet your organization's specific needs.

- Data migration, mapping, and field creation
- System configuration and integration
- Custom development
- Training and ongoing support

Online fundraising strategy and execution — We help you plan and build online campaigns that engage constituents, event participants, volunteer fundraisers, and donors.

- Online communications strategy
- Campaign content, design, and setup
- Social media consulting

Site design, development, and optimization — We help you design and build attractive, reliable, and affordable websites built for today's browsers and mobile devices.

- Requirements gathering
- Mobile-friendly website design and development
- Web analytics and search engine optimization setup
- Site implementation and training

Database management, reporting, and analytics — We help you manage and use your data to inform your fundraising and marketing initiatives and uncover trends and opportunities for improvement.

- Data cleansing, de-duplication, and maintenance
- Report building
- Data analysis

YOUR TEAM OF EXPERTS FOR THESE BLACKBAUD PRODUCTS:

LUMINATE ONLINE MARKETING™ | TEAMRAISER™

ONLINE EXPRESS™ | THE RAISER'S EDGE™ | NETCOMMUNITY™

Contact Us Today
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blackbaud Channel Partner