

VIRTUAL FOOD DRIVE WITH TEAMRAISER™



EXPAND YOUR FOOD DRIVE TO REACH DONORS WHERE THEY ARE — ONLINE!

Virtual food drives let you expand your fundraising reach by tapping into the personal networks of your strongest supporters. Whether you're already using the Blackbaud TeamRaiser™ peer-to-peer platform, or are just getting started with it, we can create a powerful virtual food drive site for your organization — quickly and affordably.

What's Included:

- Implementation of a virtual food drive site based on a site wrapper* template all you have to do is provide branding (your logo, images, colors) and text
- Site incorporates peer-to-peer fundraising best practices, including:

Responsive registration | Multiple registration | Fundraising milestones | Social networking and donation forms | types and upsells | and award badges | integration

 Documentation and walk-through of your new site so you can easily maintain and update the site now and for future food drives.

*Site wrapper includes coding for site framework. We also can provide custom graphic design services for a low hourly rate.

Affordable Pricing:

- Existing TeamRaiser Clients: \$3,000
- New TeamRaiser Clients: \$4,500
 Includes additional setup and training.
- Virtual Shopping Cart Option: \$3,000
 Add a virtual shopping cart to give donors powerful examples of how their donation can translate into nourishing food.





"TeamRaiser provided the best customization options for the implementation of our virtual food drive. This tool makes it easy for our donors and corporate partners to fundraise on our behalf. Our investment was returned three times over in just the first year."

- Maria Diestro, Online Marketing & Communications Manager, Second Harvest Food Bank of Central Florida

