

RECRUIT AND COACH PARTICIPANTS FOR YOUR PEER-TO-PEER CAMPAIGNS



Well-planned and well-executed communications help you recruit event participants and give them the tools and motivation they need to raise funds on behalf of your nonprofit. We help you plan, create, and set up those communications in your peer-to-peer platform so you can make the most of your campaigns.

Recruitment Email Series \$1,950

Recruit new and past participants to support your peer-to-peer fundraising campaign.

What we do:

- Create a communication plan and timeline
- Write, design, and build 4-6 emails*, with messaging versions for new and past participants
- Schedule emails to automatically send according to the plan and timeline

Email Autoresponders \$1,950

Thank individual participants, team captains, team members, and donors with targeted messaging and receipting, which gives them the information they need to help them understand the impact of their gift.

What we do:

- Write, design, and build up to 10 emails*
- Schedule emails to automatically send to participants and donors as they register and donate to your campaign

Coaching Email Series \$1,250

Provide your campaign participants with tips and support to help them reach their fundraising goals.

What we do:

- Create a communication plan and timeline
- Write, design, and build 4 emails* — with fundraising tips based on participant actions, and special messaging for team captains to help them recruit team members and get their teams more involved
- Schedule emails to automatically send according to the plan and timeline

*All emails designed and tested to be mobile-friendly.

“Cathexis Partners helps us improve our online fundraising strategy and results at an affordable price. With their help, we’ve more than doubled our number of sustaining donors and increased the total funds raised from our peer-to-peer fundraising events.”

— Robert J. Riggs, CEO, Scleroderma Foundation

Contact Us Today

info@cathexispartners.com
www.cathexispartners.com