



STRATEGY, CONTENT, DESIGN, AND SETUP FOR YOUR CONSTITUENT ENGAGEMENT CAMPAIGNS

Sending regular communications keeps constituents and donors engaged with your nonprofit. But, have you had a chance to plan, create, and set up those communications in your Luminate Online Marketing tool? Our no-hassle services will get your engagement campaigns up and running quickly and affordably.

Constituent Welcome Email Series \$950

Welcome new constituents and help them learn more about your organization.

What we do:

- Write, design, and build 3-5 welcome emails*
- Schedule emails to automatically send at intervals after constituent is added to database

Donor Welcome Email Series \$950

Thank first-time donors and help them understand the impact of their gift.

What we do:

- Write, design, and build 3-5 welcome emails*
- Schedule emails to automatically send at intervals after donor makes a first donation

Lapsed Donor Email Series \$950

Re-engage with donors who haven't given lately to remind them how their gifts impact your organization's great work.

What we do:

- Write, design, and build 3-5 welcome emails*
- Schedule emails to automatically send at intervals starting at a specified period after donors' last donation

Constituent Engagement Email Series \$950

Engage with constituents to help them feel closer to your organization so they're more likely to give in the future.

What we do:

- Create a plan for an eCard, survey/quiz, advocacy ask, or similar campaign approach
- Design and build 3-5 emails* to support the campaign
- Design and build a landing page to support the campaign
- Schedule emails to automatically send at intervals

Enewsletter Template Design & Build \$1,950

Put your organization's best foot forward with an email newsletter designed to engage and inform.

What we do:

- Design an enewsletter template with compelling images and clear call-to-action buttons
- Build the template in your Luminate Online Marketing tool so all you have to do is update the content for each issue

*All emails designed and tested to be mobile-friendly.

"When it comes to Luminate Online expertise and pricing, Cathexis Partners can't be beat."

— Lauren Clyne Medley, Physicians Committee for Responsible Medicine

Contact Us Today

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www.cathexispartners.com