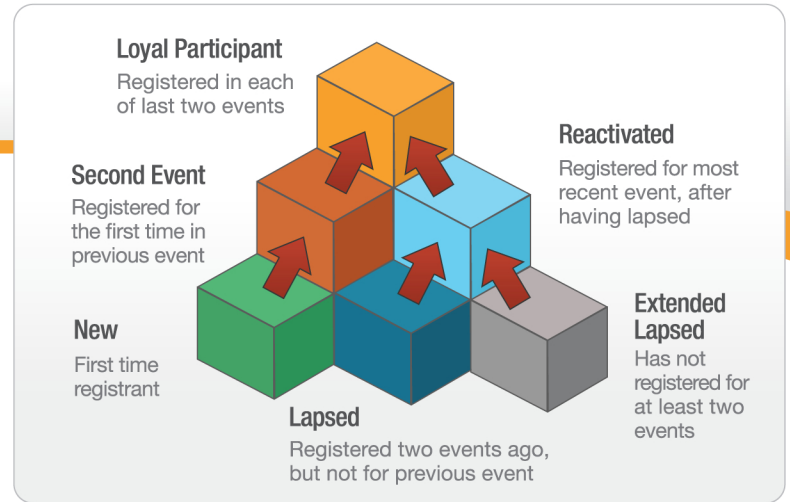


BOOST YOUR TEAMRAISER PEER-TO-PEER FUNDRAISING RESULTS



If you use Blackbaud's TeamRaiser™ platform, you're likely sitting on a wealth of data that you could be using to improve the results of your peer-to-peer fundraising events and campaigns. That's why Cathexis Partners has teamed up with Analytical Ones to offer the Event Growth Analysis.

What's Included:

The Event Growth Analysis examines data from your past events and campaigns to uncover trends and find opportunities to improve key areas, including:

- Number of participants and donors
- Retention rates
- Revenue per participant
- Participant goal achievement
- Gift size and frequency
- Overall goal fulfillment
- Participant and donor heat maps

We then deliver your customized Event Growth Analysis report, which offers deep insights and specific recommendations to improve the effectiveness of your future events and campaigns — with an eye on how to yield the most impact with the least amount of investment.

"The event Growth analysis continues to help develop our fundraising strategy and areas for opportunity with our growing event platform. The correlations that we have identified have led to an overhaul of our event communications and has helped lead to annual revenue growth of over 10% during the past year."

Adam Wilt
Advancement Director, Events
American Brain Tumor Association

UNCOVER NEW WAYS TO GROW YOUR EVENTS

AQUIRE
more first-time
donors/participants.

MOTIVATE
donors/participants
to give and do more.

IMPROVE
donor and
participant retention.

**ONE LOW
PRICE:
\$5,500**

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